



NioShares

White Paper 1.0

US-EN

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WHITE PAPER 1.0

1. Executive summary

In general, a start-up is a recently formed company, based on some kind of technology still being developed or market research, it must be scalable and repetitive. One of the obstacles after the creation of a successful start-up is the fund-raising, most of the time with abusive tax rates and in the majority of cases, the entrepreneur is obliged to give more than half of the company or a big portion in exchange for this financial contribution. We have created NioShares with the purpose of giving an alternative to these new start-ups and in a practical and less cumbersome way to help solve these difficulties of growth.

NioShares (NIO) and Nio Stable (NIOS) are Tokens that are focused on financing new start-ups with blockchain technology. The start-ups are judiciously selected and listed on NioShares platform. The holders of NioShares Token (in accordance with the established rules) will be able to vote on the start-ups that they find promising and with the success of these companies in the future to receive a reward through the Tokens Nio Stable which is the stablecoin of NioShares ecosystem.

Next, we will present this brilliant ecosystem and topic by topic, you will understand how NioShares work.

“To create a new standard it takes something that’s not just a little bit different. It takes something that’s really new and really captures people’s imagination.” – Bill Gates.

2. The issue

Small companies, young scholars’ projects based on the technology, with innovative ideas, or not, but in a world of constant innovation, and all with a common problem: lack of capital. This step is essential for the success of these projects, be it for the creation of products as for the creation of services. Without the proper

financial support, the project does not leave the blueprint, and in this scenario, a lot of ideas, unfortunately, are forgotten, or even if it gets the financing, often, these are abusive, which makes it difficult for the project to remain and prosper with its creator. Moreover, the majority of the financiers demand a big chunk of the company in exchange, but sometimes an innovative academic project may not even have the chance to take off and enter the early stage.

3. The solution (proposal)

We present NioShares, a supportive initiative to innovative talents in a simple, safe and technological way. NioShares platform offers a Token (NIO) with the aim of financing and maintaining these talents and its start-ups. The holders of the Token NioShares will be able to vote and choose (depending on the qualification to vote) between the most innovative and promising ideas.

4. Utilized technology

NioShares and Nio Stable are Tokens from the Ethereum Request for Comment (ERC20) protocol on the Ethereum platform, which is a decentralized platform capable of executing smart contracts and decentralized applications utilizing blockchain technology, ETH has one of the biggest networks in the world based on blockchain.

NioShares and Nio Stable share this technology and will shape improvements in accordance with the constant innovation in this ecosystem. For more information about the technology present in our Tokens, read the full documentation [ETH PROTOCOL](#).

Note: *A transition to proper blockchain will be conducted in the future.*

5. About NioShares

NioShares, initials NIO, is the main Token of the NioShares ecosystem, the holders of this Token besides from receiving dividends derived from the start-ups

financed with our platform, will also be able to, through the secondary Token (Nio Stable), actively participate in the financing of the start-ups and therefore, increment your dividends, which will be paid through the profits of the successful start-ups.

Note: *The dividends will be paid with Nio Stable, the stablecoin from our ecosystem, which is equivalent to US\$1 (one American dollar).*

5.1. About Nio Stable

Nio Stable (NIO) is the stable Token (stablecoin) of the NioShares ecosystem, each Nio Stable shall have a value equivalent to US\$1 (one American dollar), that is, 1:1, and will serve as coin for the financing of the start-ups and as a reserve of value in times of high volatility in the cryptocurrency market. Only the holders of NioShares will be able to use their Nio Stable to invest in start-ups and innovative projects in our ecosystem, that does not stop the use of Nio Stable as a hedge coin in times of high volatility in the cryptocurrency market. Nio Stable will also be used to pay the dividends to the NioShares holders whom are the financiers of start-ups and projects of our ecosystem.

5.2. What is a stablecoin?

Stablecoins are cryptocurrencies that are projected to minimize the effects of volatility of prices. To minimize the volatility, the value of a stablecoin may be connected to a coin or an exchange of agreed commodities (precious metals or industrial metals). Stablecoins supported by coins or merchandise would be directly centralized, whilst those that use other cryptographic coins are called decentralized.

6. How to finance your start-up

We know that the conventional way of financing, forces the entrepreneur to focus on fund-raising and often, to give in a big part of the business so that it can

succeed. Meanwhile, with the resources obtained through the project NioShares receiving the financing in Tokens, that percentage drops drastically.

We want entrepreneurs to focus on what they do best, expand ideas, online marketing, production, managing and executing projects. If you are an entrepreneur, then your most valuable asset is your idea and the time to develop and enhance that idea. We are sure that you prefer to spend your time creating and developing your product or service then to worry about delivering the majority of your business to an angel investor or an institutional bank.

6.1. Cost of financing

Banks' high interest rates or to give in a big percentage of the start-up to an angel investor...Often, these investors provide the necessary capital, but on the other hand, demand higher interest rates of financing or a share of 40, 50 or even 60% of the start-up. Is that kind of financing fare?

After receiving the financing through NioShares, the project NioShares will retain via contract of participation (in accordance with the present legislation in each country of the start-up), mere 10% of the financed start-up (that percentage is better explained on item 6.6 of this material), without charging interest on the finance, but conversely to the costless obtained financing, the start-up or financed project is committed via signed contract of mutual agreement (in accordance with the present legislation in the country of the startup), to re-buy at market value, 50% of the initial value captured in Tokens along with the NioShares platform, that act aims to keep the NioShares at a healthy value and not cause depreciation in the long-term (better explained on item 6.1.1.).

6.1.1. Example of financing

Your start-up is developing an application that requires US\$50.000,00 (American dollars) of financing. As an entrepreneur, you will register your start-up on NioShares platform. Your project will be evaluated in accordance with the

pre-established criteria (better explained on item 7) and will go through the voting process where the NioShares holders will vote amongst the subscribed projects. After the conclusion of the voting (if your project is the winner), the NioShares team will contact you to initiate the process of contractual financing. At this stage, your start-up should deliver a chronogram with deadlines of development (better explained on item 6.1.4.), so that the NioShares community can visualize and follow the steps of the project and the achieved goals. All of that as a way of guarantee and commitment of your start-up with the NioShares community.

After concluding the initial stages and the contractual procedures, the funds will be delivered in NioShares and you will be able to sell the Tokens in accordance with your necessity to take the project out of the paper. When your project has been concluded and your start-up is financially healthy, you will have a maximum two year period to re-buy 50% of the financed value in NioShares at market price (in this case, it would be US\$25.000,00 in NioShares). Reminding that you will have a estate of US\$25.000,00 in Tokens exclusively in your possession, and will be able to gain with its appreciation or sale at any time you may wish, or buy higher values of Tokens, remaining at your criteria in accordance with your market vision.

Note: *In the case of direct financing through NioShares team in partnership with an independent financier through Nio Stable, the contractual clauses shall be treated case by case.*

6.1.2. My project was chosen, now what?

If chosen by vote, our business team will contact the developer of the winning project to arrange the delivery of Tokens correspondent to the requested value for the financing and will evaluate the next steps of the start-up (better explained on item 6.1.4.).

6.1.3. Delivery of the financing

After the confection of the contractual nuisances, aiming to assure the perfect synchrony of the process, the winning projects will receive the funds in NioShares Tokens, and will be able to sell at market price, or in accordance with the development of the steps of their project, leaving that negotiation to the entrepreneur's criteria.

6.1.4. Stages of financing

A. Idealization:

Going through the development of the MVP (Minimum Viable Product) and finally being able to score a pilot project.

B. Use (6 months):

Stage marked for the capture of the first users post-launch. Occurs after the development of the MVP and the pilot project. The objective is to revalidate the project, testing this time the attractiveness on a bigger scale of users, so it can be ready to receive NioShares Tokens.

C. Buy (6 months to 1 year):

The objective of this stage is to validate the business model and monetization of the project. In this stage, the start-up shall gain its first paying customers and initiate the generation of capital.

D. Economics (6 months to 1 year):

This stage aims to define the model of client acquisition. To do so, different tests are conducted between marketing strategies and client acquisition, such as channel tests (Facebook, Adwords, inbound marketing, etc.), auditing, targeting, conversion of new clients, amongst others. In this stage, we also look to understand

the cycle of the client, that is, how much time the client remains active and how much time he spends with the revenue in this period.

E. Revenue:

Finally, after understating all of the ecosystem of client acquisition and outline the most adequate strategies, the start-up must invest more aggressively in client acquisition. That is the moment to leverage the growth to reach stage (e), is considered around two years.

IMPORTANT: *The selected start-up shall have stages (a) and (b) concluded within a period of up until six months to receive the financing.*

6.2. Finding difficult to finance or develop your project?

Just like any other business era driven by competition, the rules will always be changing, in the end, creativity, determination and instinct shall remain. Not to trust only on the traditional financing models that in many cases retain big chunks, is already a good start. Therefore, we present NioShares, an innovative way for the new era of financing of startups through blockchain. Take your project out of the paper.

6.3. How to finance a start-up?

There are two ways of financing start-ups in our NioShares ecosystem:

- A.** Through voting (to vote you must have at least 1.000 (a thousand) Tokens of NioShares in your wallet, where each holder will choose the project they judge is more promising).
- B.** Utilizing Nio Stable, which is the stablecoin of our ecosystem.

6.3.1. Financing through vote.

To finance with vote, is necessary to hold a minimum of 1.000 (a thousand) NioShares in your wallet. Each 1.000 (a thousand) (NIO) computes 1 (one) vote on

the choosing of the project that will be financed with the fund for financing new start-ups, this fund counts on 40% of the total supply of Tokens. After the choice, by vote of the holders of NioShares, our team will proceed with the signature of the contract and deliver the funds to the chosen project on the stage at matter.

E.g. Jimmy has 10.000 (ten thousand) NioShares in his wallet, he can use that balance to compute up to 10 (ten) votes in a single project or use his balance to vote and participate in 10 (ten) different projects simultaneously.

Note: *You do not have to pay to vote, you just need to have the Tokens in your wallet.*

6.3.2. Financing through Nio Stable

To finance a project with Nio Stable, you must have the NioShares Token in your wallet, each Nio Stable is equal to US\$1, if you wish to finance a project with Nio Stable you can only invest the equivalent in NioShares available in your wallet.

E.g. John has 50.000 NIO, each one valued at US\$2, in this case, the maximum that John can invest in a project would be 100.000 NIOS, even if he has 200.000 NIOS in his wallet.

When financing with Nio Stable, the financier has a bigger percentage on the dividends of the profits of the successful projects, because he will be a direct participant on the process of financing, for that reason, the negotiation of received dividends will be negotiated together with our team and the start-up at matter.

6.4. Benefits when financing a project

When financing a project, you can qualify yourself (if you maintain your NioShares in your wallet) to receive dividends of the profits that will be obtained from successful projects (in the case that you choose to participate through voting).

If you decide to participate as a direct financier with Nio Stable, you are automatically qualified to receive your dividends and won't be necessary to maintain

NioShares in your wallet after the financing, but only during the period of investment in the project, since the investor cannot invest more than the balance in dollars, equivalent to the balance in NioShares of the wallet that made the financing. (read item 6.3.2 of this document).

6.5. Voting process

The voting will be conducted on an average time of 21 days, during that period every holder who has 1.000 (a thousand) or more Tokens NioShares in their wallets will have the right to vote, it is not possible to vote if you have less than 1.000 (a thousand) NIO.

Note: *It will not be possible to vote if the Tokens are in an Exchange, due to the fact that the payments will only be able to be made on the same wallet where the vote was conducted, and through Nio Stable the stablecoin of the NioShares ecosystem.*

6.5.1. Rules of voting

- I. To have 1.000 (a thousand) or more Tokens NioShares in the wallet.
- II. Register and send the vote during the predetermined period.
- III. Maintain the Tokens in the wallet during the whole process of voting.

Note: *If it is verified that a movement of NioShares has happened during the period of voting, the votes conducted during that period will not be computed, the deposits and withdrawals shall be made outside the period of voting, in case you wish to participate on the choosing of the projects and afterwards receive the dividends of the profits of the successful projects.*

IMPORTANT: *The votes will be conducted with total transparency via smart contract.*

6.6. Where will the percentage of participation of NioShares be applied on the financed projects?

- I. Dividends to NioShares holders: 40%.
- II. NioShares re-buy: 20%.
- III. Donation to institutions: 5%.
- IV. Nio Energy creation: 35%.

Of these 10% of participation in the financed start-ups, 40% will be distributed as dividends to the NioShares holders who participated on the voting of the projects, 35% to the Nio Energy project, 20% will be used for re-buying NIO at market value, and 5% will be reverted to non-governmental institutions, which will also be chosen through the votes of the holders in our community.

6.6.1. Nio Energy Project

With the amount of 35% a renewable energy company will be developed, the Nio Energy, with the objective of turning the implantation and utilization of clean energy more accessible, like solar panels and mini wind turbines, at places where the generation of electric energy is not viable.

IMPORTANT: *Each NIO will be equivalent to a Share on Nio Energy, this way whoever maintains NIO in their wallet will also have an active participation on Nio Energy, with voting power on the decisions, and will also receive the profits generated through the future company, the total of Share is equal to the total supply of NIO, this way Nio Energy will count with 33.600.000 Shares, more details will be presented in the future.*

7. Process of choosing the best start-ups

The start-ups will be registered on the NioShares platform so that you can choose amongst the most innovative ideas. The team will select the start-ups for voting on the platform and the NIO holders will be able to vote on the selected

start-ups, reminding that for each 1.000 (a thousand) NIO, 1 (one) vote will be computed. Will be considered five criteria and different elements, observing the business plan so that the start-ups can be voted:

- A. Timing:** in a research in the American scenery, one of the main causes of death of a start-up was timing, that is, companies launched before or after de adequate moment;
- B. Business model:** strategies of how it works, must be different of what it already exists on the market;
- C. Product or service:** totally innovative idea, that solves the desired problems;
- D. Processes:** ways of creating and delivering the product or service;
- E. Team:** lowest possible number of partners, a low number of partners tends to give less conflicts of interest.

7.1. How to register your start-up

You will register the project of your start-up on the NioShares platform, in this process you must describe what are the objectives and the benefits to be reached if your project is chosen. Be creative and try to convince the team that will analyse your project, because it is important and deserve to be voted, reminding that you do not have to expose all of your project, but the more content you present, more attention will be brought to it. After registration, your project will be analysed and if it fulfils the pre-requisites it will be selected to be voted by the community, and if your project is the winner it will receive the financing from the NioShares team. The NioShares review team is composed by professionals of diverse areas, from academics, liberal professionals, developers, technology enthusiasts to common investors. You should not only try to impress with technical words at the moment you register your project, as it will be targeting not only common investors and technical consumers, but the public in general and the common investor.

7.2. Winning start-up, how will I know the stages of the project?

The NioShares team, before releasing the financing, will contact the winning startup to create a chronogram that will be exposed on the portal of transparency of the NioShares platform, as a way for the holders and the community to be able to accompany the stages of development of the project, it will be a complete chronogram with all of the process of development from early stages and delivery of the Tokens until the completion of the project where the start-up shall conduct its re-buy.

8. Dividends to financiers

There are two categories to receive dividends, descendant from the profits generated by the projects:

- A. Voting on the projects.
- B. Direct participation on the start-ups.

8.1. To voters

When financing projects of new start-ups, the NioShares team will receive 10% of the profits of the start-ups that obtain success, from this amount 40% will be destined to the NioShares holders who participated on the voting process..

IMPORTANT: The payments will be made to the same wallet used to made the voting and the paid percentage will be proportional to what it was used to vote on the winning project. Rules apply for the receipt of dividends, for more details, read item 8.3 of this document.

8.2. To participants

As a participant, you can finance a start-up or project in an independent way or together with our team, if this was not chosen by vote. In this case, the project must be

financed with Nio Stable, the stablecoin of the NioShares ecosystem and the participation on the profits is combined with our team and the responsible for the chosen project.

8.3. Rules of receipt

- A. The maximum value is linked to the amount in the wallet at the moment of voting;
- B. To receive the payments, it is necessary that you have at least 1.000 (a thousand) NIO in the wallet utilized for voting;
- C. For the participants that finance using Nio Stable, is not necessary to keep NioShares in the wallet after the financing;
- D. All of the payments will be made using the Nio Stable Token equivalent to US\$1.

9. Will there be a contract?

It will be formalized a contract between NioShares and the winning start-up to guarantee the protection of both and mainly for the protection of the NioShares holders, as the NioShares project is a vote of confidence of the NioShares community for the winning start-ups. We want you to prosper on the development of your project and with the success of your start-up we believe that all of the parts involved will be benefited.

VERY IMPORTANT: Every contract before signed between the parties will have an analysis of the present legislation of the start-up's country of residence.

Do not ever forget: *NioShares does not belong to a single country or district, but to the world!*

If you have an idea and is not able to take it out of the paper, come to NioShares.

10. NioShares technical data

- Coin/Token name: NioShares.
- Symbol: NIO.
- Total supply: 33.600.000 NIO.
- Circulant supply: 3.360.000 NIO.
- Number of decimal points: 8.
- Algorithm: Token ERC20.

Smart contract: 0xCc2AD789f459Bc73e5Fb33364964B658a62C1Ee7

10.1. Nio Stable technical data

- Coin/Token name: Nio Stable.
- Symbol: NIOS.
- Total supply: Dynamic.
- Initial supply: $NIO\ VD * PI = NIOS\ SI$ (read item 12. and 12.1.).
- Number of decimal points: 3.
- Algorithm: Token ERC20.

10.1.1. Nio Stable functionality

The Nio Stable Token will count with an algorithm to control the price, in a way that is always the closest to the value of US\$1, the algorithm NIOS will be able to perform buying and selling in a precise way on the market, maintaining that way the stability of the price.

Every time there is a request for Nio Stable Tokens the total amount of the operation will be put in a form of buying order, ensuring this way that there is a devaluation of the NIOS.

Note: *In order to balance the ecosystem, the total supply of Nio Stable may suffer alterations in case demand increases.*

Obs: *NIOS and stablecoin of our ecosystem, and each Nio Stable issued possess a dollar in re-buy, in order to guarantee the stability of the NIOS*

11. Division of Tokens

It has been created 33.600.000 NIO that will be available as follows:

- To sell: 2.110.000 NIO
- To NBR holders: 1.250.000 NIO
- Airdrop: 100.000 NIO
- Rewards: 250.000 NIO
- Team: 2.500.000 NIO
- Long-term sell: 2.500.000 NIO
- Emergency fund: 890.000 NIO
- To pay ROI: 4.000.000 NIO
- Finance new start-ups: 20.000.000 NIO

Note: *It is estimated that approximately 16.800.000 NIO will be distributed in a period of 10 years.*

11.1. Selling of NioShares

It will be made available for selling 2.110.000 NIO to collect funds for the development of the project. (For more details read item 13 of this document).

11.1.1. How to buy NioShares?

The Tokens will be sold directly on the exchange right after its launch, without presale.

It can also be bought directly with the NioShares team, in this case the buyer will be able to receive an annual ROI, (more details about ROI on item 11.8 of this document). Check item 11.1.2 to know how to buy directly with the NIO team.

11.1.2. Buying directly with the NIO team

To buy directly with the NIO team, all you have to do is send your payment to the following address below and you will receive the equivalent to 250 NIO for each Ethereum.

ETH Address: 0xaA1C4C6A7aC9C07dA8172d7096073B0188Fb3435

11.2. Distribution to NBR holders

A total of 1.250.000 NIO will be distributed to cryptocurrency holders of “NiobioCash” (NBR), to receive, the user must join the official group <https://t.me/NioShares> on Telegram and send an email to the following address: contact@nioshares.net, this email must contain a valid ETH wallet with a Token ECR20 support, a valid email and a screenshot of the wallet’s balance or the exchange’s balance and your username on our Telegram group.

After sending it, we will contact you via Telegram to validate the wallet’s video / exchange at matter.

Note: *Due to security and practicality we recommend the <https://metamask.io/> or <https://www.myetherwallet.com/> wallets to receive the NIO Tokens.*

11.2.1. How will the distribution be made?

After the confirmation of the NBR balance, the NIO will be sent to the wallet of the user at the proportion of 100:1 for each 100 NBR, 1 NIO will be sent, the sending will be made in 5 steps in the period of 1 year, on the first step 50% of the total value at matter will be sent the remainder will be sent every 3 months until 100% of the total value the user has the right.

The first step is guaranteed, steps 2, 3, 4, 5 the user must have at least half of the received Tokens on the first step in your possession to have the right to receive the total quantity of equivalent Tokens.

IMPORTANT: *It has been determined a deadline for the registration and revindication of the NIO by the NBR's users, aiming better control and distribution of NioShares to all of the holders who has the right to receive.*

VERY IMPORTANT: *Attention to the chronogram and dates for the registration, revindications and start of the distributions. From 05/05/2019 to 20/05/2019 begin and end of subscriptions respectively, from 21/05/2019 to 30/05/2019 balance check, from 10/06/2019 we will start the distribution of the NIO to all of the users who registered within the deadline.*

11.3. Airdrop

In order to turn NioShares known amongst users and the cryptography community, without a doubt one of the most effective ways is the famous Airdrop, a total of 100.000 NIO, will be distributed in 4 phases of the Airdrop.

11.3.1. Phases of the Airdrop

- **Phase 1**

The first phase of the airdrop will be realized within 3 months after launch and a total of 10.000 NIO will be distributed amongst the people who qualified to receive the airdrop. To qualify, the participants shall follow NioShares on social medias, share the project at least once and to be actively participant in our Telegram group.

- **Phase 2**

The second phase of the airdrop will be realized six months after launch and 15.000 NIO will be distributed amongst the people who bought NIO.

- **Phase 3**

On the third phase it will be distributed 5.000 NIO on a surprise airdrop, rules to participate will be announced previously, this phase will occur nine months after launch.

- **Phase 4**

On the fourth phase of the airdrop 70.000 NIO will be distributed, this phase will begin one year after launch, and benefits all of whom possesses NIO, the airdrop will be made gradually until it reaches the limit of this stage.

11.4. Rewards

The rewards will be paid to the people who help on the propagation of the project, be it through video, posting and commenting on social media, the received value to each action can vary in accordance with the target and relevance of the taken action, in total 250.000 NIO will be distributed.

11.5. Team

A total of 2.500.000 NIO will be distributed to pay and finance the team of developers of the NioShares project.

11.5.1. Development team

The NIO core is formed by 3 (three) co-founders, each co-founder may hire up to 4 (four) contributors to realize tasks and proceed with the development of the project, the contributors will be paid on a monthly basis in NIO, these contributors shall be picked in accordance with the phases of the project, all payments will be reported and may be audited by any member, if they may wish, the same way each co-founder will also receive a monthly salary.

- Co-founders and Core Team salary: 2.000 NIO monthly
- Contributors' salary: maximum of 500 NIO monthly

Obs: The salary may suffer alterations over time considering, supply and the price of the NioShares.

11.5.2. Co-founders

- Carlos Sousa
- Alejandro Ayala
- MDInvest Group (Inocência A. Padilha)

For more detail about the NIO team, visit our website <https://nioshares.org/>.

11.6. Long-run sales

A total of 2.500.000 NIO will be put on the market in a scheduled manner, in a period of 10 years, a total of 250.000 NIO per year.

11.7. Emergency fund

The emergency fund may be sold, and used in case of an emergency to cover unexpected expenses, in total 890.000 NIO will be destined for that end.

11.8. For the payment of ROI

A total of 4.000.000 NIO will be used for the payment of ROI, there are two different modalities to obtain profits, as a direct buyer and as a hold account explained on items 11.8.1 e 11.8.2 of this document..

11.8.1. For direct buyers

The buyers who decide to buy NIO directly from the NioShares team, will be qualified to receive an annual ROI of 25% for four years, totalling 100% of the investment in four years. To qualify the minimum buy-in shall be equivalent or superior to one Ethereum.

Note: *Buyers will be able to use their NIO to invest in hold and in this way to maximize their profits.*

To know how to buy, consult item 11.1.2 of this document .

11.8.2. For Hold (NIO saving)

For you to obtain ROI in the hold format, is necessary 1.000 NIO in the wallet, the wallet must be exclusively for that end, for the hold format the annual ROI is of 50% on the first two years, only 200 quotas of hold will be made available, 50% annually are fixed based on the amount of 1.000 NIO which gives a fixed total of 500 NIO on the first two years, for that modality it is not permitted to make a transfer of NIO on the wallet at matter, in case there is a transfer the quota will be deactivated and the following wallet from the waiting list will take position, the payments will be realized annually, every two years the ROI value will suffer a 50% reduction on the payed value and will maintain itself fixed at 6.25% per year after six years.

Holders may subscribe for hold only after the end of the sale and distribution of NIO, subscription term will be of 15 days or until vacancy completion.

Note: *Whoever wants to buy directly with the NIO team it is not necessary to maintain your NIO in hold to receive your reward.*

11.9. Financing new start-ups

A total of 20.000.000 NIO will be destined to finance the projects, that will be chosen by the NioShares community, through voting, each 1.000 (thousand) NIO equals 1 (one) vote. For more details read item 6 of this document.

12. Emission of Nio Stable

The emission of Nio Stable is the result of sum of units of NioShares and the actual price of NioShares.

E.g. If the price of the NIO is US\$3, and there are 3.360.000 NIO available in the market, hence we have the following formula:

NIO price * NIO quantity = NIOS supply

US\$3 x 3.360.000 NIO = 10.080.000 NIOS

In the case above, the total supply of Nio Stable would be 10.800.000 NIOS, that does not mean that it will be in circulation, it only indicates the maximum of coins that may be issued under these circumstances.

The initial issuing of NIOS will be calculated after the repartition to the NBR's holders, sales on the exchanges and development team have been finished, this period will be of three months.

Formula for emission calculation:

NIO VD * PI = NIOS SI

- NIO (NioShares)
- NIOS (Nio Stable)
- VD (Sale/Distribution)
- PI (Initial pricing)
- SI (Initial supply)

13. Where will the revenue from sales be used?

The funds collected from the sales of NioShares will be allocated as follows:

- Development: 50%.
- Operational expenses: 5%.
- Inclusion in exchanges: 10%.
- Marketing and advertisement: 5%.
- Research and development: 10%.

- Nio Energy: 10% (read item 6.1.1).
- Partnerships: 5%.
- Legal advisory: 5%.

13.1. Development

The biggest part of the revenue will be for the development of our own blockchain, a blockchain that will be developed to connect entrepreneurs who wish to launch their start-up with investors who wish to finance the project, that will happen directly in our blockchain in an easy and transparent manner, this way, this will be the second phase of our project, which included the migration of blockchain of ETH to the proper blockchain.

13.2. Operational expenses

This expenses include items like travels, payroll, rent, office material, public service, rates, insurance and taxes and other extra costs that may occur. Briefly, the reserved quota for operational expenses is essentially destined to the costs of maintaining the business afloat to better meet the user.

13.3. Inclusion in exchanges

After the end of the selling period and distribution of the NioShares Tokens, we will contact large exchanges for the listing of NioShares, ensuring this way that the investors may negotiate their Tokens, and that it has liquidity on the best and most reliable cryptocurrency exchanges in the world.

Note: *NIO will be available on decentralized exchanges on launch day.*

13.4. Marketing and advertisement

We know that a good explanation of the project is really important for the comprehension of the ecosystem, therefore part of the collected fund will be utilized

in marketing and publicity. Although, the concept is intimately connected to the sales area, the marketing involves many stages that occur before and after the commercialization.

13.5. Research and development

Part of the collected funds will be utilized on market research, so that we can better understand the necessities of the clients, entrepreneurs and possible project financiers and, this way, better meet their requirements.

13.6. Partnerships

We have a solid business model with an innovative process, this way, looking for partnerships that solve a few of the possible problems is essential, therefore we will always be looking for partnerships with executives, investors, start-ups and big companies. All with the same purpose, to enhance our ecosystem.

13.7. Legal advisory

To assure our ecosystem, all procedures will be evaluated by a professional team before its release for implementation, including the NioShares contracts with the project and start-ups' proprietors, as well as the NioShares financing contracts, in the cases where the financing is made through the NIOS together with the NIO.

Obs: *For more details about financing, consult item 6 of this document.*

14. Timeline

- **Q2 2019:**
 - ❖ Implementation of the smart contract.
 - ❖ Emission of 33.360.000 NIO.
 - ❖ Website launch.
 - ❖ White Paper launch.

- ❖ Social medias.
- ❖ Sales and distribution of NIO.
- ❖ Subscriptions for hold.
- ❖ Negotiations for decentralized exchanges.
- **Q3 2019:**
 - ❖ End of sales and distribution.
 - ❖ Inclusion in new exchanges.
 - ❖ Airdrop to all of the qualified participants.
- **Q4 2019:**
 - ❖ Airdrop to NioShares buyers.
 - ❖ Development of the ecosystem.
 - ❖ Development of the new blockchain.
 - ❖ Emission of Nio Stable.
 - ❖ Inclusion of Nio Stable on the exchanges.
- **Q1 2020:**
 - ❖ Surprise airdrop rules will be announced.
 - ❖ Ecosystem launch.
 - ❖ Registration of projects/start-ups.
 - ❖ Voting for the choosing of the first project.
 - ❖ First tests of the new blockchain.
- **Q2 2020:**
 - ❖ First phase of financing of the start-ups.
 - ❖ Annual sales of NIO Tokens.
 - ❖ Airdrop of one year after its launch.

- ❖ Improvements and tests of the new blockchain.
- **Q3 2020:**
 - ❖ Improvement of the new blockchain.
 - ❖ Research and development.
- **Q4 2020:**
 - ❖ Final tests of the new blockchain.
 - ❖ Presentation of the project Nio Energy.
- **Q1 2021:**
 - ❖ Voting of new projects.
 - ❖ Launch of our own blockchain.
 - ❖ Swap to new architecture.

15. Final considerations

Indeed, we are in the third technological wave, that brings afloat other technologies, which the potential of transformation may be even bigger than of the internet start-ups of the second wave. These new start-ups utilizing blockchain technology, artificial intelligence, machine learning, immersive realities, biotechnology, intelligent capital and a new innovative way of financial support, like the one shown with the NioShares platform, may impact profoundly the day-to-day of billions of people, and the everyday of whole populations, in fundamental areas like transport, alimentation, education, health, etc. These new technologies are vital for the promotion of this ecosystem of innovation, as the greatest developments in the global ecosystems will come from the decentralization, the distribution of opportunities, resources and structure for a greater diversity of innovative start-ups that may have access to this medium.

In this third technological wave, this macro-tendency becomes even more present, as countries and regions that have not developed their own ecosystems and platforms will remain decades in a position of structural subservience, even bigger than the classic division of work of the last century, in which few countries produced high value aggregate assets, and many more were paid to provide the first raw-materials, the market and the labour. We are not only talking about hegemonic social medias now or of applications, but artificial intelligences that administer whole countries, genetic technology capable of curing countless diseases, advanced fabrication and other accomplishments that will determine the viability of human life in the near future.

The system of decentralization is already getting stronger in the global ecosystem of innovation. An example: is indeed the emergence of the cryptographic economy and its technological support, the blockchain, in this context NioShares came to turn this ecosystem even stronger and competitive.

What about you? Are you going to miss out on this innovation?

Come participate on the development of a world that is each time more accelerated in the technology matter.

Come be a part of NioShares.